



CONTACT ME



John McHenry



1.844.735.4832 x6



development@fosterfestival.com



5 Race Street, 2nd Floor
St. Catharines, ON L2R 3M1

MAINSTAGE SEASON

- ***On A First Name Basis*** by Norm Foster: July 3-17
- ***Screwball Comedy*** by Norm Foster: July 23-August 3
- ***Mechanically Inclined*** by Steve Ross: August 14-24
- ***A Niagara Christmas Carol*** adapted by Jamie Williams: Dates TBA

SPECIFICATIONS

Camera ready artwork must be provided.

- CMYK format (not RGB)
- All fonts must be embedded
- PDF, Adobe Acrobat, press optimized
- .jpg files at 300 dpi

SPECIAL PRICING

EARLY-BIRD - SAVE 15%
Book your ads before March 15.

BUY 3 ADS, GET THE 4TH FREE
Buy an ad in the three mainstage summer programs and get an ad in the program for *A Niagara Christmas Carol* FREE!

THE *foster* FESTIVAL

ADVERTISING OPPORTUNITIES 2025

ABOUT THE FOSTER FESTIVAL

We are thrilled to be back for our **10th Anniversary Season!** The Foster Festival is offering you an opportunity to join us for another season of uplifting theatre in St. Catharines. We're offering more than an advertising opportunity, we're offering a partnership to build a stronger, vibrant community, with real return for the community in which we live and work.

The **Ontario Performing Arts economic impact is over \$27 billion** each year. **Every \$1 invested** in the performing arts **generates \$17.75**. Partnering with The Foster Festival is not simply an investment in a theatre company, **it's an investment in our community.**

MAINSTAGE SEASON PROGRAMS

Full colour, glossy

Booking Deadline: May 9, 2025 | Ads Due: May 23, 2025

Our season programs are handed out four times during our mainstage season at Mandeville Theatre, Ridley College, to 7,500 audience members. The program includes artist photos and bios and information on The Foster Festival.

Advertise in one program or make an impact and place your ad in all four programs to ensure your message reaches every one of our patrons. Artwork may change for each program.

'BEDTIME STORIES' PROGRAM

Full colour, glossy

Booking Deadline: May 1, 2025 | Ads Due: May 9, 2025

May 28-June 1 Performed at Firehall Theatre in Niagara Falls, *Bedtime Stories*, The Foster Festival's community production features a cast from Niagara's community theatre scene.

Special pricing applies for this one-time advertising opportunity.

E-NEWSLETTER ADVERTISING

Have your full-colour advertisement featured in our E-newsletter. Your ad will also link directly to your website. Our E-newsletter is emailed bi-weekly to 4,000 Foster Festival subscribers.

- **\$100** Your ad in one newsletter
- **\$250** Your ad in three newsletters (save \$50)
- **\$450** Your ad in six newsletters (save \$150)

One ad per E-newsletter: 545 pxl x 150 pxl



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ADVERTISING PRICES 2025

MAINSTAGE PROGRAM PRICING

Full colour, glossy

Booking Deadline: May 9, 2025 | Ads Due: May 23, 2025

1. OUTSIDE BACK COVER (5.5" wide x 8.5" high).....	\$750
2. INSIDE FRONT COVER (5.5" wide x 8.5" high).....	\$750
3. INSIDE BACK COVER (5.5" wide x 8.5" high).....	\$750
4. FULL PAGE (5.5" wide x 8.5" high).....	\$500
5. HALF PAGE HORIZONTAL (5.5" wide x 4.5" high).....	\$250
6. HALF PAGE VERTICAL (2.25" wide x 8.5" high).....	\$250
7. QUARTER PAGE HORIZONTAL (5.5" wide x 2.125" high).....	\$150
8. QUARTER PAGE VERTICAL (2.75" wide x 4.4" high).....	\$150

NOTE: Add .25" on all sides for bleed ads

'BEDTIME STORIES' PROGRAM

Full colour, glossy

Booking Deadline: May 1, 2025 | Ads Due: May 9, 2025

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3. INSIDE BACK COVER (5.5" wide x 8.5" high).....	\$200
4. FULL PAGE (5.5" wide x 8.5" high).....	\$150
5. HALF PAGE HORIZONTAL (5.5" wide x 4.5" high).....	\$100
6. HALF PAGE VERTICAL (2.25" wide x 8.5" high).....	\$100
7. QUARTER PAGE HORIZONTAL (5.5" wide x 2.125" high).....	\$75
8. QUARTER PAGE VERTICAL (2.75" wide x 4.4" high).....	\$75

NOTE: Add .25" on all sides for bleed ads

E-NEWSLETTER ADVERTISING

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- **\$100** Your ad in one newsletter
- **\$250** Your ad in three newsletters (save \$50)
- **\$450** Your ad in six newsletters (save \$150)

One ad per E-newsletter, 545 pxl x 150 pxl

THOSE MOVIES 2024 | Heather McGuigan, Tyler Lionel Pitt



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THE *foster* FESTIVAL

ADVERTISING ORDER FORM 2025

CONTACT INFORMATION

NAME: _____

COMPANY: _____

ADDRESS: _____

EMAIL: _____

PHONE: _____

MAINSTAGE SEASON PROGRAMS

- 1. **OUTSIDE BACK COVER** (5.5" wide x 8.5" high)..... **\$750**
- 2. **INSIDE FRONT COVER** (5.5" wide x 8.5" high)..... **\$750**
- 3. **INSIDE BACK COVER** (5.5" wide x 8.5" high)..... **\$750**
- 4. **FULL PAGE** (5.5" wide x 8.5" high)..... **\$500**
- 5. **HALF PAGE HORIZONTAL** (5.5" wide x 4.5" high)..... **\$250**
- 6. **HALF PAGE VERTICAL** (2.25" wide x 8.5" high)..... **\$250**
- 7. **QUARTER PAGE HORIZONTAL** (5.5" wide x 2.125" high)..... **\$150**
- 8. **QUARTER PAGE VERTICAL** (2.75" wide x 4.4" high)..... **\$150**

AD PLACEMENT

- I wish to place one ad in one program.
- I wish to place an ad in all four mainstage programs.

'BEDTIME STORIES' PROGRAM

- 1. **OUTSIDE BACK COVER** (5.5" wide x 8.5" high)..... **\$200**
- 2. **INSIDE FRONT COVER** (5.5" wide x 8.5" high)..... **\$200**
- 3. **INSIDE BACK COVER** (5.5" wide x 8.5" high)..... **\$200**
- 4. **FULL PAGE** (5.5" wide x 8.5" high)..... **\$150**
- 5. **HALF PAGE HORIZONTAL** (5.5" wide x 4.5" high)..... **\$100**
- 6. **HALF PAGE VERTICAL** (2.25" wide x 8.5" high)..... **\$100**
- 7. **QUARTER PAGE HORIZONTAL** (5.5" wide x 2.125" high)..... **\$75**
- 8. **QUARTER PAGE VERTICAL** (2.75" wide x 4.4" high)..... **\$75**

E-NEWSLETTER

I wish to place a 545 pxl x 150 pxl ad in:

- 1 E-newsletter **\$100**
- 3 E-newsletters **\$250**
- 6 E-newsletters **\$450**

PAYMENT INFORMATION

- **ALL ADVERTISEMENTS ARE SUBJECT TO HST.**
- Complete the above information and we will email you an invoice.
- Payment may be made by e-Transfer, credit card, or cheque.